



## Carolina Coworking Launches in Downtown Chapel Hill to Reimagine Office Workspace for Researchers, Freelancers, Professionals and Remote Workers

### Our Email Address

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### Call Us Today

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### Visit Our Website

[www.carolinacoworking.com](http://www.carolinacoworking.com)

**October 1, 2018 Chapel Hill, NC** – Creating a community of growing businesses and creative entrepreneurs with space-as-a-service, Carolina Coworking launches in Downtown Chapel Hill with over 7,000 square feet of coworking space, private offices and a conference center.

Researchers, solopreneurs and remote workers now have options for affordable office space in Downtown Chapel Hill. Carolina Coworking offers flexible subscription pricing without leases. From coworking day passes to monthly coworking and private office subscriptions, all include access to high-speed internet, laser printing, private call rooms, a spacious kitchen with complimentary gourmet coffee all day, shower and changing room, standup meeting areas, and locked storage. Each private office features two sit-stand desks, comfortable seating and large mobile whiteboards. The Conference Center seats up to 25 and has state-of-the-art digital projection and a 24-foot-wide whiteboard “brain.” Adjacent to UNC-Chapel Hill, our West Franklin Street location is steps away from a variety of restaurants, shops and entertainment.

Founder and Community Director Gregg Gerdau: “We envision engaging our local community with frequent open networking events, lunch-and-learn seminars and a great place to work across the street from one of the world’s renowned research universities. Why just lease empty space when, by subscribing to Carolina Coworking, you can join a community of like-minded entrepreneurs and creatives collaborating with experts and professional resources.”

According to Cushman & Wakefield, a global commercial real estate company, coworking space is increasingly perceived as a strategic necessity by landlords and their investors. In the US, over 15 million square feet came online in the past three years, with an additional 3 million square feet of new coworking space added in the first six months of 2018. In 2017, small firms accounted for 89% of new job growth, creating 640,000 new jobs last year. Just over half of those jobs were in companies with fewer than five employees. Coworking space has grown exponentially in the Research Triangle Region as well as nationally and around the world.

Chapel Hill Mayor Pam Hemminger says: "We are so excited about the Carolina Coworking space! It looks great and is exactly what we need to keep building our ecosystem. The pieces are coming together for an Innovative Chapel Hill." Founder Gregg Gerdau adds: "Combining accessible space and resources for continuous inspiration and insight is essential for economic development in Chapel Hill, and we will lead in this capacity."

#### **For More Information**

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Carolina Coworking was developed with building owner West Franklin Preservation Ltd. Gregg Gerdau is a seasoned entrepreneur, high-technology executive and management adviser with significant experience in leadership, financial management and innovation development. He has been a member of C-level executive teams in technology-driven companies worldwide, from the earliest stages to global expansions of market-dominant institutions.

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